

National Teen Driver Safety Week

October 17-23

NATIONAL TEEN DRIVER SAFETY WEEK IS YOUR PLATFORM

National Teen Driver Safety Week is dedicated to raising awareness and seeking solutions to <u>prevent teen injuries and deaths on the road</u>. This grassroots movement has brought millions of teens, parents, schools, law enforcement, advocates, and policymakers from across the country together to tackle the number one cause of death for teens in the U.S. – <u>car crashes</u>.

From seeking change on the local level with a seat belt check or safe driving pledge wall to meeting with elected officials, teens and others are using National Teen Driver Safety Week as a platform to create positive change.

Many people, including teens, think that the best way to reach young adults is to "scare them straight." This rarely works. In fact, it can be overwhelming and cause teens to shut down. Research shows that teens understand they are vulnerable and are well aware of many risks. So, focusing on positive actions that teens can take to be safe and to keep their friends safe, can be powerful messages for teens. In fact, the best way to change behavior over time is messaging that promotes <u>positive action</u>.

Get the conversation started about <u>safe driving behaviors</u> during National Teen Driver Safety Week in your community, school, or workplace. <u>Get involved</u> by sharing safety messages with others during the next National Teen Driver Safety Week.

Driver Ed Practicum Course

Begins by registering in

MIDAS #57646

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DE Law and Policy Course

Begins October 4, 2021

MIDAS #31794

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PARENT INVOLVEMENT IS KEY

Parent involvement is key to preventing crashes among new drivers. Zero Fatalities Parent Night presentations help parents make a positive impact on their teen's learning experience. The 60-minute presentations addressing some of the top behaviors teen drivers need to know. Help teens establish safe driving habits and remind parents to be better role models.

SCHEDULE YOUR PARENT PRESENTATIONS NOW

